

Environmental Transport Association :: teaching sustainable travel through the National Curriculum
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Subject/ Title/ Summary/ Objectives/ Timings	Intro	Main teaching	Plenary/ Extension	Resources
<p>Unit 13: LITERACY "Campaign" Planning how to persuade children, parents and the wider to community to move to more sustainable travel behaviour</p> <p>Literacy Y5 Unit 3: Persuasion Y6 Unit 3: Argument Literacy 2: Listening and responding Literacy 3: Group discussion and interaction</p> <p>Geography 2g. decision-making skills 6e. an environmental issue e.g, increasing traffic congestion</p> <p>PSHE 1a. to talk and write about their opinions, and explain their views, on issues that affect themselves and society 2a. research, discuss and debate topical issues, problems and events 2f. resolve differences by looking at alternatives, making decisions and explaining choices 2g. what democracy is... 2j. that resources can be allocated in different ways and that these economic choices affect individuals, communities and the sustainability of the environment 5d. make real choices and decisions 5g. consider social and moral dilemmas</p> <p>2 – 3 hours</p>	<p>Tell the Council that they are to prepare a campaign to encourage more children to walk to school</p> <p>This campaign will start with an assembly which will summarise the children's research on</p> <ul style="list-style-type: none"> ● global climate change ● local congestion <p>and some of their proposed solutions to it The assembly will end by persuading children and parents to implement some of the solutions</p> <p>The council also need to plan how to communicate the walk to school message more widely to children, parents and the wider community</p>	<p>Divide up the following tasks to groups or organise it in a way that suits you and your children</p> <p>Assembly: - Use PowerPoint or equivalent to</p> <ul style="list-style-type: none"> ● summarise learning on global climate change in way that younger children might begin to understand ● show the results of the traffic survey outside school ● summarise findings of the school travel survey for the past 3 years ● Show some of the local solutions to climate change and local congestion, emphasising how children and parents can play their part <p>Reaching out: - Ask other groups to discuss ways of informing and reminding</p> <ul style="list-style-type: none"> ● other year groups ● parents ● the wider community <p>about global climate change and local congestion caused by the school run This might include posters, letters (who to?), items in the school newsletter and website, demonstrations at the beginning and end of the school day (children could give out cards thanking those who have walked) and so on</p>	<p>Finalise and Implement the ideas</p> <p>At an appropriate point, reconvene the Council and ask for feedback on how they think the campaign has gone. What have different people thought? Has it changed the way people get to school yet? What else could be done?</p>	<p>All resources used so far</p> <p>Office software and computers</p> <p>Art materials</p>